



# What is the Future of Active Aging? Thursday, March 15, 2012

**Register  
Now!**

Are you ready for 2020? Over the next few years there will be millions of Boomers transitioning into a new stage of life. This transformation will reshape all aspects of our industry. In this must-attend keynote address, Colin Milner, CEO of the International Council on Active Aging, offers thought-provoking ideas and insights into active aging and our industry in general. His forward-looking session will help you prepare your vision for the near future and beyond.

Benefits



Education



## Guest Speaker:

**Colin Milner, CEO**  
International Council on Active Aging  
Can-Fit-Pro Lifetime Achievement Award

Colin Milner is an award-winning author, public speaker, and leading expert on the health and wellbeing of the older adult. For the past four years, The World Economic Forum has invited him to serve on its Network of Global Agenda Councils, recognizing Milner as one of “the most innovative and influential minds” in the world on aging-related topics.

An author of more than 250 articles on aging-related issues, Milner has delivered speeches to thousands of business and governmental leaders, industry professionals, and older adults throughout the world. Some of the agencies and initiatives that have sought his advice include the US Department of Health and Human Services, US Administration on Aging; 2010 Vancouver Olympic Committee; and White House Conference on Aging.

## What You Will Learn:

- How to prepare your budget based on this forward-thinking information
- What types of programs to offer your future residents
- How to plan so your developments better accommodate the burgeoning population of older adults... and more!

## When:

**Thursday, March 15, 2012**

Registration 7:30 am

Program & Breakfast 8:00 am - 9:30 am

## Where:

**Newport Radisson Hotel**  
4545 MacArthur Blvd. (at Birch)  
Newport Beach, CA 92660

**Register Online Today!**



Building Industry Association of Southern California  
17744 Sky Park Circle, Suite 170, Irvine, CA 92614

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## Reservation Deadlines:

**Reservations by 5:00 pm March 12, 2012**

Members \$30      Non-Members \$45

**Reservations after 5:00 pm March 12, 2012**

Members \$35      Non-Members \$50

- The cost of admission includes a full breakfast.
- No-shows will be billed full-price.
- Cancellations must be made at least 24 hours prior to the event.

**Register Online Today!**

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Networking



Resources

**SAVE THE DATE!**

**APRIL 19, 2012**

A Conversation with  
Marilyn Ditty  
and Other Industry Icons

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