



Benefits



Education



Networking



Resources



# Become a 55+ Housing Council Sponsor

The 55+ Housing Council provides networking, education and partnering prospects for Southern California professionals involved in every aspect of housing, for sale or for rent, specifically for people aged 55 and older. Members include leading architects, builders, developers, interior designers, market/marketing specialists, management/operations firms and others involved in the dynamic “Boomers and Beyond” housing sector.

Formed in 1990 as a special interest council of the Building Industry Association of Southern California (BIASC), we were the first local chapter of our national parent NAHB 50+ Housing Council. Today, we are the largest and most active of more than 15 chapters across the country.

**For more information, contact Nancy Campman at [ncampman@dahlingroup.com](mailto:ncampman@dahlingroup.com)**

## 2012 Sponsorship Levels & Benefits

### Premier Sponsor \$5,000 (1 company)

- Eight SAGE Awards tickets
- Eight breakfast meeting tickets
- BIA members receive one 55+ Housing Council membership
- Recognition of sponsorship on 55+ Housing Council website
- Individual PowerPoint slide at all 55+ Housing Council meetings
- Special recognition at all 55+ Housing Council meetings
- 55+ Housing Council electronic logo
- Website link to your company website home page
- Feature article on 55+ Housing Council website
- Table top display at all events

### Platinum Sponsor \$3,000

- Four SAGE Awards tickets
- Eight breakfast meeting tickets
- Recognition at all meetings
- Individual PowerPoint slide at all 55+ Housing Council meetings
- 55+ Housing Council electronic logo
- Website link to your company website home page
- Recognition on 55+ Housing Council website
- Table top display at all events

### Gold Sponsor \$2,000

- Two SAGE Awards tickets
- Six breakfast meeting tickets
- Recognition at all meetings
- Group PowerPoint slide at all 55+ Housing Council meetings
- 55+ Housing Council electronic logo
- Recognition on 55+ Housing Council website
- Table display upon request for breakfast meetings

### Silver Sponsor \$1,000

- Four breakfast meeting tickets
- Recognition at all meetings
- Group PowerPoint slide at all 55+ Housing Council meetings
- 55+ Housing Council electronic logo
- Recognition on 55+ Housing Council website

### Bronze Sponsor \$500

- Two breakfast meeting tickets
- Recognition at all meetings
- Group PowerPoint slide at all 55+ Housing Council meetings
- 55+ Housing Council electronic logo
- Recognition on 55+ Housing Council website

### Breakfast Underwriter \$150

- One breakfast meeting ticket
- Recognition at sponsored breakfast meeting
- Table top display available at sponsored breakfast
- Honorary raffle or door prize at sponsored breakfast



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The largest council in the country!

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55SoCal.com

